



Press release

JURA Operating Experience (J.O.E.®) **State-of-the-art operation of JURA automatic speciality coffee machines**

Niederbuchsiten, 22 August 2023 – J.O.E.® is the smart and user-friendly app from JURA for the operation of your automatic coffee machine. On a smartphone or tablet, J.O.E.® is used to control the functions of the JURA coffee machine, with users even able to synchronise preferred speciality coffees with their Apple Watch. J.O.E.® is compatible with all automatic coffee machines equipped with Smart Connect or Wi-Fi Connect.

Modern and intuitive for customised coffee

Modern and user-friendly, J.O.E.® brings all the operating functions of JURA coffee machines to your smartphone or tablet. Users benefit from a machine that is not only simple to use but also caters to individual preferences. Basic settings can be quickly adapted to requirements, while the selection of speciality coffees available can be expanded by customising strength, consistency of grind and amount of water. J.O.E.® also provides greater clarity. The screen rotate function enlarges the display format for easier viewing, a particularly useful feature for smaller JURA coffee machines. The app also boasts useful extras such as direct ordering from the JURA eStore and easy access to JURA customer support. The JURA Cockpit rounds off the service provided by J.O.E.®. This Cockpit provides users with useful tips and information in relation to scheduled cleaning or maintenance, as well as access to statistics and video tutorials.

Using Siri and Apple Watch

J.O.E.® supports Siri. Users can start preparing their speciality coffee with a simple voice command. J.O.E.® can also be added to an Apple Watch, with specialities then selected simply by tapping the display.

Recognised with the Red Dot Design Award

The JURA Operation Experience (J.O.E.®) was recognised with the Red Dot Design Award in the Design Concept category. The [Red Dot Design Award](#) is one of the largest and most well-known design competitions in the world.

JURA Elektroapparate AG, founded in 1931 and based in Niederbuchsiten, Switzerland, is the innovation leader in automatic speciality coffee machines. The company's products stand for the perfect coffee result from fresh beans, always freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models. In recent years, the long-established Swiss brand has grown to become a global player, operating in around 50 countries.

More information

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