



Press release

## JURA wins the iF DESIGN AWARD 2024

Niederbuchsiten, 9 April 2024 – JURA has been awarded the iF DESIGN AWARD 2024, placing it among the recipients of this world-renowned design accolade. The J8 twin took the crown in the ‘Kitchen Appliances’ category, in the discipline ‘Product’. The iF DESIGN AWARD is presented once a year by the world’s oldest independent design organisation, iF International Forum Design GmbH.

The international, independent jury of experts was impressed by the J8 twin and the way in which it harmoniously combines Swiss artistry, subtlety and first-class craftsmanship. Featuring two high-performance grinders, this is the first automatic speciality coffee machine from JURA at home in the compact segment. Its attention to detail is perfectly illustrated by a height-adjustable coffee spout, the chrome elements of the bean container and cup illumination. Another design highlight is the Panorama Coffee Panel, which is an excellent example of the machine’s logical operating concept. The J8 twin holds its own as a sophisticated premium automatic coffee machine, redefining the way in which coffee is enjoyed.

There was a huge number of contenders. With almost 11 000 submissions from 72 countries, the iF DESIGN AWARD 2024 has once again proved to be one of the most famous and most important design competitions in the world.

Find out more about the J8 twin from JURA [here](#).

### About the iF DESIGN AWARD

For 70 years, the iF DESIGN AWARD has been recognised as a hallmark of design excellence. The coveted award is presented once a year by the independent design organisation iF International Forum Design GmbH.

More about the iF DESIGN AWARD can be found [here](#).

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*JURA Elektroapparate AG, founded in 1931 and based in Niederbuchsiten in Switzerland, is the innovation leader in automatic speciality coffee machines. JURA products represent the perfect cup of coffee, made at the touch of a button from fresh coffee beans that are “always freshly ground, not capsuled”. The product range includes both machines for domestic use and professional models. In recent years, the long-established Swiss brand has grown to become a global player, operating in around 50 countries.*

### Further information

JURA Elektroapparate AG  
Media Department  
Kaffeeweltstrasse 10  
CH-4626 Niederbuchsiten, Switzerland

[jura.com/mediainfo](https://jura.com/mediainfo)